

IOWA MUNICIPAL FINANCE OFFICERS ASSOCIATION
BOARD MEETING
JUNE 8, 2019
DES MOINES, IOWA

The IMFOA Board of Directors met at the Holiday Inn Des Moines Airport at 8:30 a.m. with President Beverly Conrad presiding. Members present were: Ondrea Elmquist, Kevin Jacobson, Daisy Huffman, Trish Gleason, Karyl Bonjour, Kelly Groskurth, Tricia Maiers, Amber Julseth, and Deb Wheatley Field. Absent: Erin Learn.

MINUTES

Tricia moved, Kelly seconded to approve the minutes of the April 12, 2019 meeting. All in favor.

TREASURER'S REPORTS

Trish moved, Amber seconded to approve the Treasurer's reports. All in favor.

APPAREL OPTIONS

April Herring with Graphic Edge from Carroll, presented several apparel options for the Board and explained how the apparel (which would include the IMFOA logo) could be sold through an On-Line Store, as a possible fund raiser. It was suggested that Trish, Tricia, and Erin narrow down the options, with any suggestions from other Board Members. This Ad Hoc Committee will then make the final recommendation to the Board as to which items will be offered for sale to the IMFOA membership.

LEAGUE UPDATE

Heather Roberts reported on the following:

- Upcoming bags/golf tourney at Otter Creek for the Tim Shield's Endowment Fund Raiser
- Small Cities Workshop
- Hiring of Bill Goldy as the new Membership Services Coordinator
- TraMar Mobile Marketing, which offers mobile apps. Discussion has previously been held for the need of an emergency alert system for the membership during the IMFOA conferences
- Review of the evaluations from the 2019 Spring Conference

CERTIFICATION COMMITTEE

The Certification Committee has requested clarification from the Curriculum Committee regarding academic degree approvals.

ISU ACADEMY UPDATE

Topics for the upcoming 2019 IMP Academy:

- Farmer's Markets
- Social Media
- Community Multi-Cultural Engagement
- Housing

- Finance

IIMC REGION VI UPDATE

- Region Meeting VI in Minnesota—January 24-25, 2020
- Preliminary plans for scheduling a Region Meeting in September

FALL CONFERENCE PLANNING

Planning began for the fall conference to be held October 16-18. Heather reported that a vendor has contacted her about sponsoring a bag, which she suggested be distributed at the registration desk and include a \$1,000 sponsor fee. There was some discussion regarding the need for new IMFOA banners and logoed items to be given to the first timers.

ADJOURNMENT

Tricia moved, Amber seconded to adjourn at 12:03 p.m. All in favor.

Respectfully submitted,

Deb Wheatley Field, Secretary/Treasurer